



NZ Dairy Industry Awards Privacy Policy

Privacy Policy

The New Zealand Dairy Industry Awards (NZDIA) respects your privacy and is committed to handling personal information responsibly and transparently.

This Privacy Policy explains what information we collect, how we use it, who we may share it with, and your options regarding that information.

Information We Collect

As part of administering the New Zealand Dairy Industry Awards programme, we may collect information such as:

- Names and contact details
- Employment and farming business information
- Award entry information
- Photographs, videos and promotional material
- Event registration and attendance information
- Information provided through judging, interviews and award activities

We collect this information directly from entrants, participants and other individuals involved in the Awards programme.

How We Use Information

We use personal information to:

- Administer the Awards programme
- Assess eligibility and judging requirements
- Communicate with entrants and participants
- Organise award events, field days and presentations
- Recognise and celebrate entrants and winners
- Promote the Awards programme and the dairy industry
- Report participation and programme outcomes to sponsors and programme partners

Sharing Information

NZDIA works with national sponsors and programme partners to deliver the Awards programme and support dairy industry education and development.

Entrant information may be shared with approved national sponsors and programme partners for purposes connected with:



- The Awards programme
- Industry education and development
- Events and field days
- Communications and engagement activities
- Recognition and promotional activities
- Research and participant engagement

This includes DairyNZ, which may collect, use and manage personal information provided by NZDIA in accordance with the DairyNZ Privacy Notice.

Sponsors and programme partners are responsible for managing personal information they receive in accordance with their own privacy policies and obligations under the Privacy Act 2020.

A current list of NZDIA national sponsors and programme partners is available on the NZDIA website.

Photographs and Promotional Material

The NZDIA may use photographs, videos and promotional material provided by entrants or taken during Awards activities.

These may be used in:

- Awards programmes
- Presentations
- Publications
- Social media
- Marketing and promotional material
- Media releases
- The NZDIA website

If an entrant asks us to remove a photograph or promotional material from future use, we will work with them wherever reasonably practical to accommodate that request.

Event Registrations

From time to time, NZDIA may collect registrations on behalf of sponsors or programme partners for field days, awards functions and other industry events.

Where information is being collected for a specific sponsor or programme partner, this will be identified on the registration form together with any relevant privacy information.

Access and Correction

You may request access to personal information NZDIA holds about you and ask us to correct any information that is inaccurate.



To do so, please contact:

New Zealand Dairy Industry Awards

Email: robin@nzdia.org.nz

Phone: 027 576 5476

Website: www.dairyindustryawards.co.nz

Questions

If you have any questions about this Privacy Policy or how your information is handled, please contact NZDIA. We will do our best to resolve any concerns promptly and fairly.

Changes to this Policy

NZDIA may update this Privacy Policy from time to time. The latest version will always be available on the NZDIA website.

